



# 2018

## NSW Chapter Business Awards

HONG KONG - AUSTRALIA BUSINESS  
ASSOCIATION INC.

## SUBMISSION FORM

### Introduction

The annual NSW Chapter Business Awards are designed to provide recognition and incentive to NSW individuals and companies who strive for excellence in all aspects of international trade between NSW and Hong Kong SAR. The Business Awards have become a prestigious event within the NSW business community since its inception in 2000.

### Judging Criteria

The judging panel may comprise the representatives of the NSW Government with other professionals and industry heads from Hong Kong Economic and Trade Office, Government of the HKSAR, Hong Kong Trade Development Council, Austrade, HKABA NSW Chapter, HKABA National Chapter, relevant professionals from award categories and 2018 Platinum Sponsors.

Aspects that the judges focus on strongly include:

- Professional approach to business practice
- Rate of turnover growth domestic and international
- Contribution to industry and society
- Standard of marketing strategies
- Level of innovation and creativity
- Consumer/ environmental contribution of products/ services

*Judges decision will be final and no correspondence will be entered into.*

### Eligibility

Entrants must meet the criteria below to be eligible to enter the awards:

- Business related activity to/from NSW, Hong Kong SAR
- Winners from previous years are eligible to reapply
- Entrants or their agents must maintain a business office in NSW
- Neither Government departments nor government organisations are eligible to apply
- 2018 Business Awards sponsors are not eligible to apply
- Individual committee members of the HKABA (Chapters) Inc. are not eligible to enter

### Completing the Submission Form

- All questions are compulsory except those marked 'optional';
- Lengthy descriptions/comments should be provided on separate A4 sheets;
- Additional information such as client/ customer testimonials, independent reviews, case histories, advertising, catalogues, photographs or current promotional and marketing material (such as brochures, product samples) and other awards won, should be securely bound to the submission form and forwarded with the submission; a loose copy is also preferred for photocopy purposes;

### The Categories

Entrants will be competing in the following four categories:

- **Export of Goods/ Services Award** - for achievement in the export of goods/ services by an organization within New South Wales
- **Import of Goods/ Services Award** - for achievement in the import of goods/ services by an organization within New South Wales
- **Business Development Award** - to recognize innovation and/ or improvisation of a product, process or service to and/ or from Hong Kong SAR by a New South Wales organization, in any industry sector
- **Business Excellence Award** - to recognize significant achievements resulting from plans and actions in the commercial sector to and/ or from Hong Kong SAR by a New South Wales organization in any industry

The winners of State Chapter Awards may be qualified for entry to the annual HKABA National Business Awards.

Finalists are encouraged to attend the grand finale at the Business Awards Gala Dinner presentation ceremony at The Hyatt Regency Grand Ballroom on Friday, 21st September 2018.

### Confidentiality

Any information provided in this submission form will only be used for the purposes of judging and will be treated as commercial in confidence by the organisers of the Hong Kong-Australia Business Association 2018 NSW Chapter Business Awards. None of this information will be published without the express permission of the applicant and any promotional information or extract will be cleared with the entrant before publication.