



2018

NSW Chapter Business Awards

HONG KONG - AUSTRALIA BUSINESS
ASSOCIATION INC.

SUBMISSION FORM

Introduction

The annual NSW Chapter Business Awards are designed to provide recognition and incentive to NSW individuals and companies who strive for excellence in all aspects of international trade between NSW and Hong Kong SAR. The Business Awards have become a prestigious event within the NSW business community since its inception in 2000.

Judging Criteria

The judging panel may comprise the representatives of the NSW Government with other professionals and industry heads from Hong Kong Economic and Trade Office, Government of the HKSAR, Hong Kong Trade Development Council, Austrade, HKABA NSW Chapter, HKABA National Chapter, relevant professionals from award categories and 2018 Platinum Sponsors.

Aspects that the judges focus on strongly include:

- Professional approach to business practice
- Rate of turnover growth domestic and international
- Contribution to industry and society
- Standard of marketing strategies
- Level of innovation and creativity
- Consumer/ environmental contribution of products/ services

Judges decision will be final and no correspondence will be entered into.

Eligibility

Entrants must meet the criteria below to be eligible to enter the awards:

- Business related activity to/from NSW, Hong Kong SAR
- Winners from previous years are eligible to reapply
- Entrants or their agents must maintain a business office in NSW
- Neither Government departments nor government organisations are eligible to apply
- 2018 Business Awards sponsors are not eligible to apply
- Individual committee members of the HKABA (Chapters) Inc. are not eligible to enter

Completing the Submission Form

- All questions are compulsory except those marked 'optional';
- Lengthy descriptions/comments should be provided on separate A4 sheets;
- Additional information such as client/ customer testimonials, independent reviews, case histories, advertising, catalogues, photographs or current promotional and marketing material (such as brochures, product samples) and other awards won, should be securely bound to the submission form and forwarded with the submission; a loose copy is also preferred for photocopy purposes;

The Categories

Entrants will be competing in the following four categories:

- **Export of Goods/ Services Award** - for achievement in the export of goods/ services by an organization within New South Wales
- **Import of Goods/ Services Award** – for achievement in the import of goods/ services by an organization within New South Wales
- **Business Development Award** – to recognize innovation and/ or improvisation of a product, process or service to and/ or from Hong Kong SAR by a New South Wales organization, in any industry sector
- **Business Excellence Award** – to recognize significant achievements resulting from plans and actions in the commercial sector to and/ or from Hong Kong SAR by a New South Wales organization in any industry

The winners of State Chapter Awards may be qualified for entry to the annual HKABA National Business Awards.

Finalists are encouraged to attend the grand finale at the Business Awards Gala Dinner presentation ceremony at The Hyatt Regency Grand Ballroom on Friday, 21st September 2018.

Confidentiality

Any information provided in this submission form will only be used for the purposes of judging and will be treated as commercial in confidence by the organisers of the Hong Kong-Australia Business Association 2018 NSW Chapter Business Awards. None of this information will be published without the express permission of the applicant and any promotional information or extract will be cleared with the entrant before publication.

Closing Date for Entries

The closing date for entries is 27th July 2018.

The completed submission form with all additional information should be returned to Chair, Business Awards Organising Sub-committee on or before Monday 27th July 2018 to:

Hong Kong-Australia Business Association

Level 3, Hong Kong House,

80 Druitt Street, Sydney, NSW 200

Marked: Confidential

For sponsorship opportunities and entry enquiries, please contact:

Mr. Alby Lam, Chair, Business Awards Organising Sub-Committee

Tel: (02) 9267 3158 Fax: (02) 9261 8966

Email: businessawards@hkaba-nsw.com.au

Mr. Kevin Cheung, President, HKABA NSW Chapter

Tel: (02) 9267 3158 Fax: (02) 9261 8966

Email: president@hkaba-nsw.com.au

Contact details

Name of submitting company, full address and contact details including names of company head and person submitting

Award categories

Entrants may select entry to multiple categories excluding Business Excellence which is awarded at the discretion of the Judging Panel from all entries received (Please tick)

Export of Goods/Services

Import of Goods/Services

Business Development

Business Excellence

Your core business (500 words max.)

When and how did your business start, description of your business model and marketing strategies, your products or services, how has business success been achieved, development or acquisition of any IP, what has made your company stand out from the pack?

Summarise your business successes in the 2017/2018 financial year (500 words max.)

Extent of growth achieved over the two past financial years, any new products/service or technologies developed, major new markets penetrated, advances in marketing strategies, HR practices, industry awards won etc.

A brief explanation as to why your business should win your selected category (500 words max.)

How did you hear about the HKABA NSW Chapter Business Awards? (Please tick)

- HKABA Event*
- HKABA Website*
- Past entrant*
- Recommended by a HKABA member*
- Through newspaper, magazine or online advertisements*
- Through sponsor recommendation*
- Other (Please specify)_____*

Please attach any further supportive information, audio visual, photographs, press clippings etc.